

Features	Group Alert	Mass Notification
Supports Group Alerting	✓	✓
Address Based Alerting		✓
Use text as sender ID for SMS	✓	Coming in 2019!
Social Media Integration	✓	✓
Multi language capabilities	✓	✓
Modern User interface		✓
Role-based access controls	✓	✓
Mobile Application (App) for sending messages	✓	✓
Mobile Application (App) for receiving messages		✓
Multi-channel support in same send-out		✓
2-way messaging (all channels)		✓
Message Scheduling	Only 1 week ahead	✓
API connection	SOAP	REST API
Escalation Support		✓
Confirm & Quit for sequential broadcasts		✓
Configurable sign up portal		✓
Robust Reporting		✓
Supports 3 rd party integrations	Customer	Customer, out of the box.
Supports additional attributes		✓
Automated SFTP Data uploads		✓
Single sign-on support		✓
Enhanced Messaging Speed and Capacity		✓
Unlimited incl web-based user training platform		✓
Norway-based sales and support	✓	✓